



# 2021 SCORECARD

Collecting, Preserving, and  
Sharing Stories Since 1846  
[wisconsinhistory.org](http://wisconsinhistory.org)

# IMPACT ON WISCONSIN

In 2021, the Wisconsin Historical Society made major contributions to Wisconsin's economic, educational, and cultural health through innovative initiatives and programs.

## EDUCATION

- **6,698 K-12 students** engaged at numerous historic sites and museums
- **3,562 students** participated in virtual National History Day (NHD)
- **52 students** qualified for the NHD national finals
- **40,918 books** sold by the Society Press, many printed on Wisconsin paper
- **41,740 students** used the Society's 4th-grade Wisconsin history textbook
- **445 attendees** participated in the 2021 virtual local history conference
- **10,603 attendees** participated in multiple Society presentations across the state
- **23,638 overall audience** reached by traveling exhibits across 15 communities

## PRIVATE INVESTMENT & JOBS

- **478 buildings rehabilitated** using tax credit programs
- **2,209 jobs** created by construction projects
- **\$127 million** income-producing historic rehabilitation work in Wisconsin
- **\$24.6 million** federal historic preservation tax credits awarded to the state
- **\$143.4 million** invested in rehabilitated historic properties

## STATEWIDE IMPACT

- **More than \$4 million** of the Society's \$22.9 million budget – over 18% – was supported by gifts, grants, and earned income in Fiscal Year 2021
- **30,585 visitors** at our 12 Wisconsin historic sites and museums
- **9,880 active members** of the Wisconsin Historical Society
- **19,238 patrons** served by Library & Archives
- **A network of 422 affiliated local historical and community organizations** advised and supported by the Society
- **13 new titles and 7 audiobooks** published by the Society Press
- **More than \$600,000** in Society Press book sales
- **6,395+ attendees** at virtual and in-person programming promoting the Society Press

For more information contact  
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